



POSITION TITLE: Sports Media Program Nationals Media Team Volunteer

Position Outline:

As a member of the Sports Media Program, you will be responsible to capture and provide media content on the RMIT Redbacks at a variety of sporting arenas, city locations and universities throughout UniSport National host location.

The types of content to be captured includes and is not limited to photography, videography, stories, interviews, feature articles and blogs. Content captured will be used for a range of social media platforms primarily Instagram, Facebook, YouTube, TikTok, the RMIT website and any other relevant marketing collateral

- **UniSport Nationals: 7 – 13 September, Canberra, ACT - Ngunnawal**

Remuneration:

The role of the Media team members is a volunteer position. However, team members will be compensated by a fully subsidised event. This includes:

- RMIT Package (accommodation, uniform, team dinners)
- Flights to and from the Gold Coast.

Not included: UniSport Registration fee (approximately \$20), transport at the event.

Reporting Line:

University Team Manager (UTM) – RMIT Representative Sport Officer & Manager of the Sports Media Team

Preferred Requirements:

Studying towards: Photography, Media, Communications or Advertising.

Roles & Responsibilities:

(Example for photographer – other positions will have similar requirements)

Prior to the Event:

1. Meet with the UTM to clarify role, discuss event brief and gain greater awareness of the event
2. Organise photography equipment, AV loans available at RMIT if required
3. You may also be required to attend some sport team training sessions
4. Attend Media Team training sessions and briefings
5. Contribute to overall Media Team Strategy and Plan ahead of event

During the Event:

1. Follow direction from UTM to capture content of the various RMIT sport teams.
2. Allow time each afternoon to edit content
3. Provide a sample of daily content to the UTM each evening
4. Attend team events, including team dinners
5. Work closely with the student media team to support each other, and provide assistance where needed
6. Create and submit content to the RMIT Sport staff team for distribution
7. It is expected that all media staff be well rested and alert to undertake their duties to the best of their ability. Should this not occur, media staff may be dismissed and sent home.

After the Event:

1. Within 2 weeks of the completion of the event, provide all remaining content to the UTM
2. All raw content should be provided to RMIT Sport
3. Provide suggestions to assist the UTM to run a more efficient and effective media team at Nationals

Name:	
Student Number:	
Mobile Number:	
Email Address:	
Course, and year of study:	
Campus studying at:	

Please answer the following questions:





1. RELEVANT WORK HISTORY				
Please summarise any work experience that is relevant to this position.				
	Employer	Position title and brief outline of what the role entailed	From Date:	To Date:
1.				
2.				

2. Please list in order which area you specialize in, or have preference to gain experience in? (please order from 1 to 4)
Still photography | Film | Journalism | Social Media

3. Please outline why you are interested to join the RMIT Media Team at the UniSport Nationals.

4. What skills do you have that you believe are required to competently fulfill this role?

5. Have you attended UniSport Nationals events previously? If yes, please list all that you have been involved in and for which University (eg. Player in a sport, media etc)

All applications are to be emailed to: sportsmedia@rmit.edu.au
All applications will be reviewed after the submission closing date of Friday July 26, 2024.
Successful applicants will be required to attend an interview with RMIT Sport UTM.
Given the increasing demand for these roles, short listed candidates will be contacted and invited for an interview.