

POSITION TITLE: Sports Media Program Volunteer**Position Outline:**

As a member of the RMIT Sports Media Program, you will be responsible to capture and provide media content on the RMIT Redbacks at a variety of sporting events and environments.

The types of content to be captured includes and is not limited to photography, videography, stories, interviews, feature articles, social media posts and blogs.

Content captured will be used for a range of social media platforms primarily Instagram, Facebook, YouTube, TikTok, the RMIT website and any other relevant marketing collateral.

Remuneration:

The role of the Sports Media Program member is a volunteer position; however, team members will be compensated through select Redbacks merchandise and food and drinks at occasional sport events.

Reporting Line:

Digital Engagement Officer & Sports Manager

Preferred Requirements:

Enrolled in: Media, Communications, Photography, Journalism, Creative or Advertising courses/degrees.

Roles & Responsibilities:

- Create content for RMIT Sports priority areas this year including our elite athlete program, sports academy, UniSport Nationals and other competitions, Orientations, Club Days and the Esports and Games Club.
- Attend content meeting (in person where possible) to be held during the semester to discuss focus, scope and style of practical work and deadlines.
- Follow the 'RMIT Sport Social Media Calendar' to create, schedule and release content.
- Contribute to RMIT Sport's various livestreams and in-person events (where applicable)
- Arrange travel to and from RMIT Campuses such as the City and Bundoora

Name:	
Student Number:	
Mobile Number:	
Email Address:	
Course, and year of study:	
Campus studying at:	



1. RELEVANT WORK HISTORY				
Please summarise any work experience that is relevant to this position.				
	Employer	Position title and brief outline of what the role entailed	From Date:	To Date:
1.				
2.				

2. Please list in order which area you specialise in, or have preference to gain experience in? (please order from 1 to 5)
Photography | Film | Journalism | Social Media | Presenting

3. Please outline why you are interested to join the RMIT Sports Media Program?

4. What skills do you have that you believe are required to successfully fulfill this role?

5. Which RMIT Campus do you prefer to work on?
City | Bundoora

All applications are to be emailed to: sportsmedia@rmit.edu.au
Successful applicants will be required to virtually attend an interview with RMIT Sport Digital Engagement Team.. Given the increasing demand for these roles, only short-listed candidates will be contacted and invited for an interview.