

College of Business
Pathway Maps from Vocation Education to Higher Education Programs
for Students Commencing from 2019

Credit from VE program to
BP252 Bachelor of Business (Marketing)

	AD010- Associate Degree in Business	AD015- Associate Degree in Legal Practice (Paralegal)	DP003- Diploma of Commerce	CS341- Diploma of Information Technology (ICT50115)	CS358- Diploma of Business (BSB50215)	CS375- Diploma of Business Administration (BSB50415)	CS338- Diploma of Leadership and Management (BSB51915)	CS371- Diploma of Business (Public Relations) (22284VIC)	CS369- Diploma of Logistics (TLJ50415)	CS372- Diploma of International Business (BSB50815)	CS366- Diploma of Marketing and Communications (BSB52415)	CS374- Diploma of Accounting (FNS50215)	CS390- Diploma of Accounting (FNS50217) <small>new 2019</small>	CS379- Diploma of Financial Services (FNS51815) <small>new 2018</small>	CS343- Diploma of Financial Planning (FNS50615)	CS337- Diploma of Conveyancing (BSB52015)	C6164- Advanced Diploma of Conveyancing (BSB61115) <small>new 2019</small>	C6148- Advanced Diploma of Accounting (FNS60215)	C6163- Advanced Diploma of Accounting (FNS60217) <small>new 2019</small>	C6155- Advanced Diploma of Marketing and Communications (BSB61315)	C6144- Advanced Diploma of International Business (22279VIC)	C6143- Advanced Diploma of Leadership and Management (BSB61015)	C6140- Advanced Diploma of Business (Public Relations) (22283VIC)	C6141- Advanced Diploma of Legal Practice (22276VIC)	
COMMON CORE																									
ACCT1046 Accounting in Organisations & Society	X		X							X		X		X				X	X	X	X	X			
BUSM4176 Introduction to Management	X	X	X			X				X	X							X			X	X			
ECON1010 Macroeconomics 1	X		X															X							
ECON1020 Prices and Markets	X		X							X	X			X				X		X	X				
ECON1030 Business Statistics 1	X		X											X				X							
ISYS2056 Business Information Systems	X		X	X	X		X	X	X	X	X							X	X	X	X	X	X		
LAW2442 Commercial Law	X		X									X	X			X		X						X	
MKTG1025 Marketing Principles	X		X		X	X	X	X		X	X		X					X	X	X	X	X	X		
MARKETING MAJOR																									
MKTG1050 Buyer Behaviour	X																								
MKTG1041 Marketing Communication							X				X									X			X		
MKTG1045 Market Research											X									X			X		
MKTG1053 Service Quality				X							X									X			X		
MKTG1080 Applied Brand Management																									
MKTG1092 Product Innovation Management																									
MKTG1415 Digital Marketing																									
MKTG1071 Strategic Marketing*																									
BUSINESS MINOR AND ELECTIVE COURSES																									
Business Minor Course 1	X	X		X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X
Business Minor Course 2	X	X		X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X
Business Minor Course 3	X	X		X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X
Business Minor Course 4	X	X		X	X	X	X	X				X	X	X	X	X	X	X	X	X	X	X	X	X	X
Student Elective 1	X	X		X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X	X
Student Elective 2	X	X		X		X			X	X	X		X	X		X	X	X			X	X	X	X	X
Student Elective 3	X	X		X		X			X	X					X	X					X	X	X	X	X
Student Elective 4		X															X					X	X	X	X
Total Credit (courses)	16	9	8	8	8	8	8	8	8	8	8	8	8	8	8	8	12	12	12	12	12	12	12	9	
Remaining Program Duration (Years)	1	2	2	2	2	2	2	2	2	2	2	2	2	2	2	2	1.5	1.5	1.5	1.5	1.5	1.5	1.5	2	

X= Credit granted
 * Capstone course